



Siteimprove

ACCESSIBILITY

checklist for blogs

✓ TITLES

- Make sensible page titles that reflect the topic of the page

✓ TEXT

- Divide content with headings and do not use bold text for headings. Use actual headings and follow the page hierarchy for headings (H1 followed by H2, etc.)
- Do not use instructions solely based on location on the page, for instance 'in the box to your right'. Combine the instruction with text, such as "in the box to your right with the heading 'Related inks and publications'"
- If using a quote highlight the quote and choose 'Inline quote' for short quotes in text or 'blockquote' for long quotes as a block of indented text
- If the language changes within the text, make sure to highlight the specific piece of text and choose 'Danish' or whichever language the text is in

✓ LINKS

- Make links that make sense when read out of context. Avoid links like 'read more', 'click here'.



✓ IMAGES

- If using an image consider these three scenarios for an alternative text - it should reflect the purpose of the image:
 1. Decorative: no alternative text (but still the tag alt="")
 2. Having a functionality: Describe this functionality
 3. Linking: Describe destination
- Do not use images with text in them (unless the image is a logo)

✓ TABLES

- Use the accessible way of defining tables (usually via the accessibility tab in the table building part of the editor)

✓ LISTS

- Use built in features of the editor to create list (bulleted or numbered)

✓ VIDEO & AUDIO

- Provide transcript of audio
- Provide captioning and audio descriptions for video