Siteimprove Walk through

Siteimprove Overview

Siteimprove provides each site owner with the ability to review and monitor ADA compliance. Providing our customers this tool gives each site owner the ability to provide their content to assistive technology users and meet the federal ADA requirements enforced by the Federal Office of Civil Rights.

When you first come into the tool you are greeted by the Digital Certainty Index Dashboard "DCI Score Dashboard". Don't worry about the over all score as it includes things that you may or may not want to review. The Digital Certainty Index "DCI" is a combination of your sites Quality Assurance, Accessibility, and Search Engine Optimization "SEO". The reason why I say don't worry about the over all score is because SEO does not play a role in ensuring your site is ADA complaint. The two scores we want to look at is your Quality Assurance, and Accessibility.

Quality Assurance is the over all confidence that a screen reader can get through your site with out any issues. We focus on this because even though you may have a high Accessibility score, the Quality Assurance section may be telling you that you have bad links on key pages where these links will have a high probability of inhibiting an assistive technology user. We push for a 90% on this score as this gives a high probability that the assistive technology user will not have an issue when absorbing your sites content.

Accessibility is the section of the score that focuses on your actual issues. This section shows you all the A, AA, and AAA issues with the site. It will let you know exactly how much each issue lowers your overall score. We also push for this to be at 90% as that will give a high probability that assistive technology users will not have an issue absorbing content.

Digital Certainty Index	Quality Assurance	Accessibility	SEO
Site: ada.nv.gov	Site: ada.nv.gov	Site: ada.nv.gov	Site: ada.nv.gov
Score **79.6** /100 - 1.9	Score **71.0** /100 - 3.0	Score **95.8** /100 + 0.1	Score **71.9** /100 - 2.7
Fix this issue and reach 84.0 points: Broken links at page level 3 and deeper	Fix this issue and reach 84.2 points: Broken links at page level 3 and deeper	Fix this issue and reach 96.8 points: Container element is empty	Fix this issue and reach 76.8 points: Mobile speed
DCI overview	Improve score	Improve score	Improve score